



SBCK General Assembly 2025

28.03.2025

Zurich M4Music Festival

AGENDA

- 1. Opening by the president and GastroSuisse**
- 2. Election of the teller**
- 3. Approval protocol GA 2024**
4. Election of the Board/President
5. Activities Report 2024
6. Financial Report 2024
7. Approval Financial Report 2024
8. Application from the Board Members
9. Application from the Active Members
10. Membership Fee 2024
11. Approval Budget 2025
12. Preview 2025
13. Date and place general assembly 2026
14. Varia

WELCOME

GASTRO**SUISSE**

Daniela Segmüller, Board Member GastroSuisse

SBCK

The Swiss Bar and Club Commission (SBCK) was founded in 2013 and is an association of local bar and club commissions.

The SBCK pursues the goal of representing the interests of night-time culture professionals at a national level. It safeguards and promotes the interests of its members in political and cultural terms. The association sees itself as a link between companies active in the nightlife sector and the authorities, politicians and the public.

As a specialist group of GastroSuisse, the association also represents the interests of its members in this area and offers the opportunity to optimally utilise the synergy potential between GastroSuisse and the SBCK.

SBCK MEMBERS / PARTNERS

Around 400 members.

Bars, clubs, event venues,
event labels, festivals,
day parties, etc.

From underground clubs
to award-winning bars.



ELECTION OF THE TELLER



APPROVAL PROTOCOL GA 2024



Protocol General Assembly 2024

Date: Friday, 22.03.2024

Time: 14.00 – 17.30

Place: M4Music-Festival, Schiffbau, 8005 Zürich

Participants:

- Alexander Bücheli (BCK, PromoterSuisse, Safer Clubbing Schweiz)
- Corina Liebi (BuCK)
- Marc Frischknecht (NachtGallen, St. Gallen)
- Jean-Marc Lüthy (K&G Basel)
- Kate Ridley (Grand Conseil de la Nuit, Genève)
- Christian Belser (GastroSuisse)
- Mathias Ott (GastroSuisse)
- Gianluca Pardini (Bar & Club Kommission Luzern)

Guest:

- Casimir Platzer (President GastroSuisse)

Excused:

- Kajo Böni (BCVW)
- Thierry Wegmüller (La Belle Nuit, President)

1. Opening by the president and GastroSuisse

The General assembly 2024 was officially opened by the managing director Alexander Bücheli, following by welcome words from Casimir Platzer (GastroSuisse President).

- *Unfortunately, our president Thierry Wegmüller is for personal reasons not able to join us in Zurich! He would like to be here and he wish us a fruitful General Assembly 2024.*

2. Election of the teller

Mathias Ott (GastroSuisse) was elected as teller

3. Activities report 2023

For details, please check the attached presentation of the general assembly 2024.

The activities report 2023 is approved unanimously.



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ELECTION OF THE BOARD

Board

- **Alexander Bücheli** (Managing Director, BCK, PromoterSuisse)
- **Christian Belser** (GastroSuisse)
- **Mathias Ott** (GastroSuisse)
- **Kate Reidy** (Grand Conseil de la Nuit)

Board Candidate

- **Marc Frischknecht** (Nacht Gallen)

Candidate President

- **Jean-Marc Lüthy** (K&G Basel)

THANK YOU



Thierry Wegmüller (La Belle Nuit, Lausanne)



Gianluca Pardini (Bar & Club Kommission Luzern)

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SBCK MEETINGS 2024

Beside the GA we get seven SBCK online exchange meetings in 2024

Topics were

- News from the regional members
- SUISA GT-K
- SUISA GT-H
- SUISA GT-Hb
- Parliamentarian Event 2024
- New Tabaco law
- Panel the Politic of the Night at the Techno exhibition in Zurich
- Cultural Message 2025 - 2028
- Zurich Music Week

Our GM Alex was present in Basel, Winterthur and St- Gallen for a local exchange.

SBCK FACTSHEET



Die Schweizer Bar und Club Kommission (SBCK) ist eine 2013 gegründete Interessenvertretung von Schweizer Nachtkulturunternehmen.

Der Verein arbeitet grösstenteils ehrenamtlich und finanziert sich durch Mitglieder- sowie Supporter-Beiträge. Die acht regionalen Mitgliederverbände weisen rund 400 Mitglieder auf – darunter befinden sich Musik-Clubs, Event-Locations und Musik-Bars mit einer Kapazität von 50 bis 2'500 Gästen, sowie Daydances, Festivals und Veranstaltungslabels ohne eigene Location.

Die Schweizer Bar und Club Kommission verfolgt das Ziel die Interessen der Nacht-Gestalter*innen national zu vertreten. Sie versteht sich dabei als Bindeglied zwischen den im Nachtlieben tätigen Unternehmen, den Behörden, der Politik und der Öffentlichkeit. Als Fachgruppe von GastroSuisse bietet sich die Möglichkeit weiteres Synergiepotential optimal zu nutzen.

SBCK AKTIVITÄTEN

- + von Erfahrung lernen
- + Nationaler Open Club Day
- + Nationale Politik, Montagstanz, Parlamentarier Anlass in Bern
- + Entwicklung von Staff-Schulungsangeboten und Kampagnen zum Thema Awareness, Safer Clubbing
- + SUSIA Verhandlungspartner (Rabatt für Mitglieder)

DIE CLUB- UND EVENT-LOCATIONS DER SBCK-MITGLIEDER SIND DABEI VERANTWORTLICH FÜR:

Ø 144 kulturelle Veranstaltungen pro Jahr

Ø 541 Gäste pro Veranstaltung

TOTAL ERGIBT DAS:

Pro Location Ø 78'000 Gäste pro Jahr	National Ø 20 Millionen Gäste pro Jahr
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60% der Gäste sind zwischen 18 und 25 Jahre alt

SBCK-MITGLIEDER TÄTIGEN DURCHSCHNITTLICH 260 BOOKINGS PRO JAHR:

National Ø 65'000 Bookings/Jahr	davon sind 60% lokale Künstler*innen	davon sind 30% weiblich gelesen
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EIN SBCK-MITGLIED SCHAFFT:

Ø 1'100 Stellenprozent

ARBEITSPLÄTZE:

Pro Betrieb
Ø 40
Angestellte

National
Ø 10'000
Angestellte

SBCK MITGLIEDER:

REGIONALVERBÄNDE: Bar & Club Kommission Zürich (BCK) // La Belle Nuit, Lausanne/Waadt // Grand Conseil de la Nuit, Genf // Nacht Gallen, St. Gallen // Bar- und Club Vereinigung Winterthur (BCVW) // Kultur & Gastronomie Basel (K&G Basel) // Bar & Club Kommission Luzern (BCKL) // Bar und Club Kommission Bern (BuCK) // EINZELMITGLIED: Galvanik Zug



DIE SBCK IST MITGLIED BEI:

GastroSuisse (offizielle Fachgruppe) // Schweizer Musikrat // PromoterSuisse



KONTAKT

www.sbck.ch

Schweizer Bar und Club Kommission
C/o. Bar & Club Kommission
Rotachstrasse 24, 8003 Zürich



NEGOTIATION SUISA GT-K

Negotiation starts in spring 2022

Termination of the contract on the 31st of December 2023 (Cancelled by SBCK, SMPA, PETZ)

23.01.2024

Negotiation in front of the Federal Arbitration Commission (ESchK)

**SUISSE
DIAGONALES
JAZZ**



NEGOTIATION SUISA GT-K

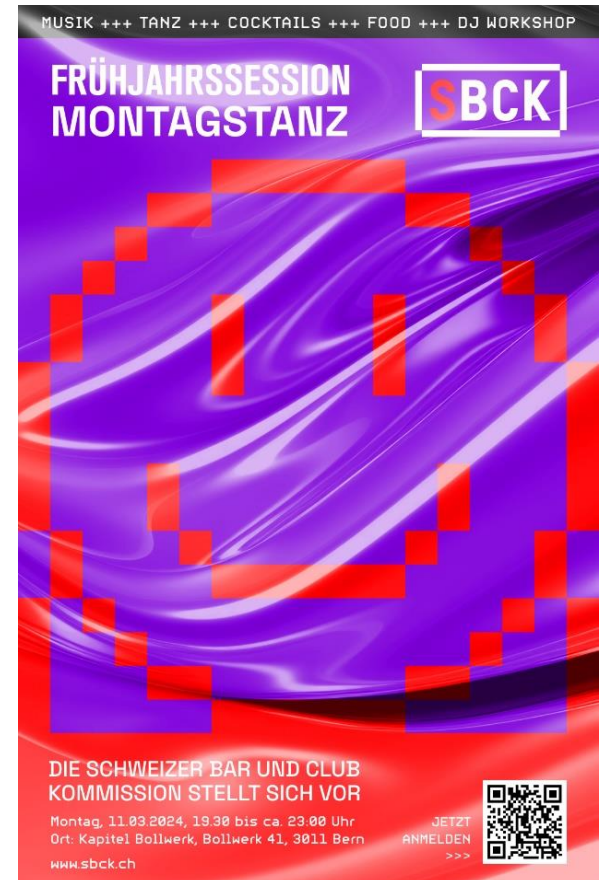
Decision of the Federal Arbitration Commission (ESchK)

- Extension of the existing tariff until 31 December 2024
 - income from live streaming falls under GT-K
 - Large concerts from 1'000 Pax or 22'000 ticket revenue
 - No deductions for external ticketing tools
 - Reduction of the fee by 0.5%
- SMPA has decided to take the decision to the Federal Administrative Court
- We send an Amicus Curiae to the Federal Administrative Court in St. Gallen to support the complaint of the SMPA.

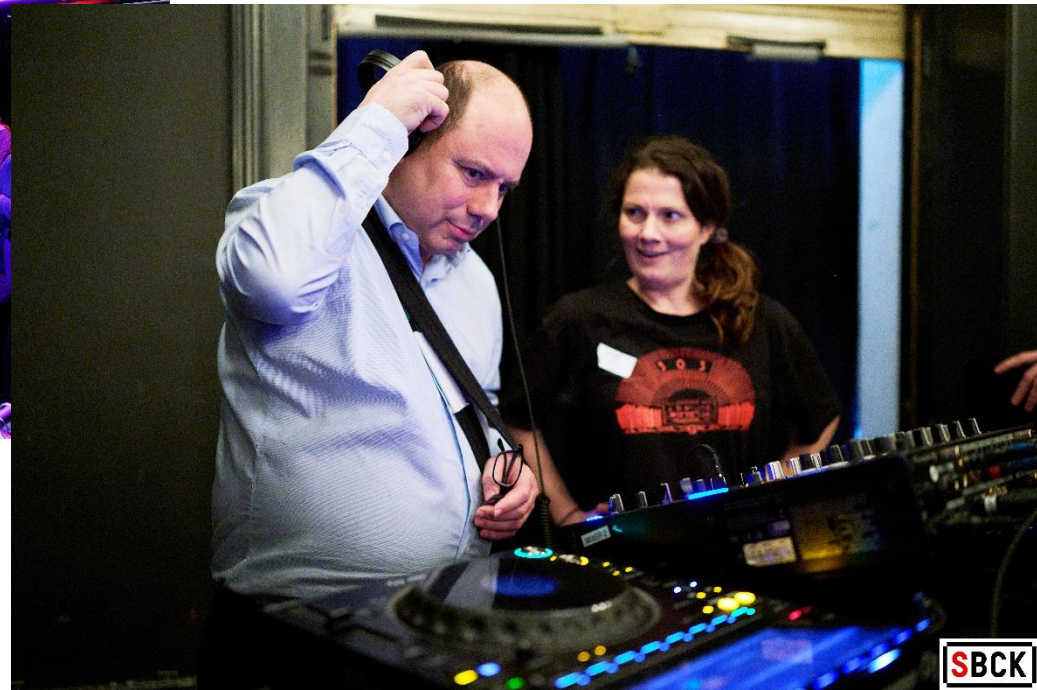


FIRST MONDAY DANCE

- 11.03.2024
- Goal, Bringing the magic of the night to the national politic in Berne
- Mixing together Food, Drinks, Exchange and practical Workshops
- 2024 @ the Kapitel Club in Berne
 - 50 participants
 - 30 politicians
 - Great feedbacks
 - To be continued in future



FIRST MONDAY DANCE



CULTURAL MESSAGE 2025 - 2028

- The goal was that Night Culture, Club Culture, becomes a part of the Cultural Message 2025 - 2028
 - The political consultation was during the summer and autumn session in Bern.
 - Strategy
 - Official answer to the initial consultation
 - Try to get some influence via member of the parliament, special from the WAK
 - Coordination with PETZI and SMPA
- Unfortunately, at the end the Culture of the Night, Club Culture, is still not part of the Cultural Message

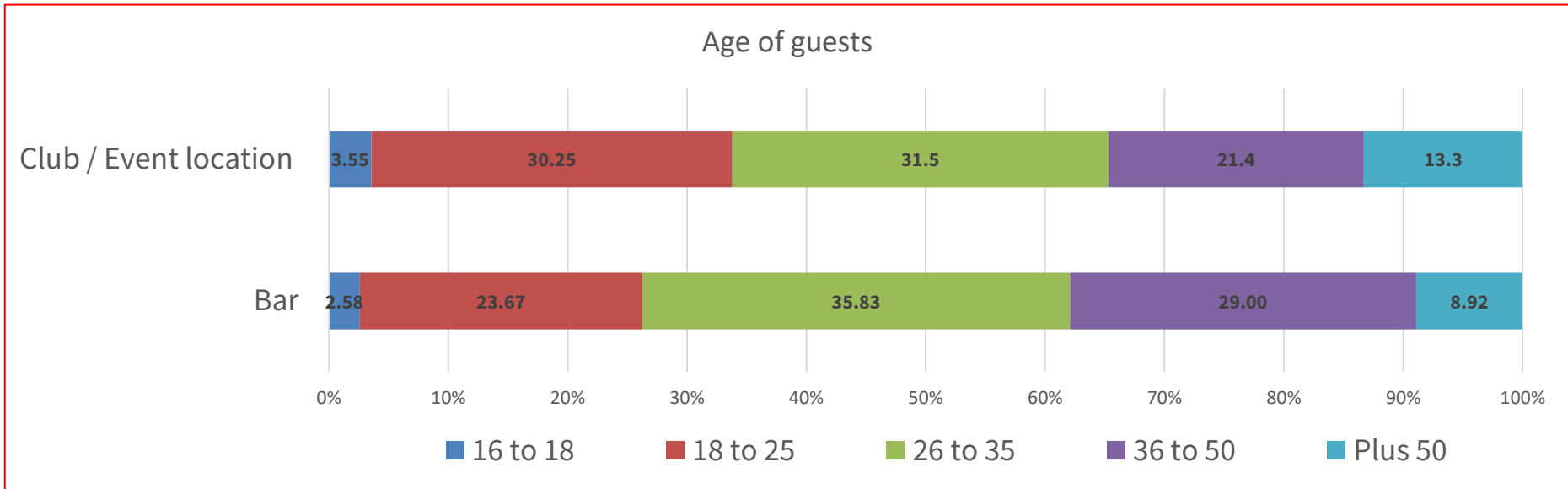


ECONOMIC SURVEY 2024

- Conducted in collaboration with ValueQuest between 1 February and 17 April 2024
- Around 60 local members, including event labels and festivals, took part in the online survey, which was.
- In the end, the data from 25 clubs and event venues as well as 13 bars were analysed (N38).
- The clubs and event locations surveyed are open on an average of 182 days. Bars are open significantly more often. The average value is 288 (5.5 days per week).
- A third of clubs and event locations (32%) can accommodate more than 500 guests.
- 3 out of 10 bars can serve 101 to 250 guests at the same time. 6 out of 10 bars have a capacity of between 51 and 100 guests.



ECONOMIC SURVEY 2024



	Ø number of guests per year	Fewer young guests (under 25)	Fewer older guests (over 40)	More non-alcoholic beverages sold
Bar	41'364	33%	17%	47%
Club, event venue	83'278	26%	30%	58%

BCK members 2023 around 7 million guests per year / 134,000 per week



ECONOMIC SURVEY 2024

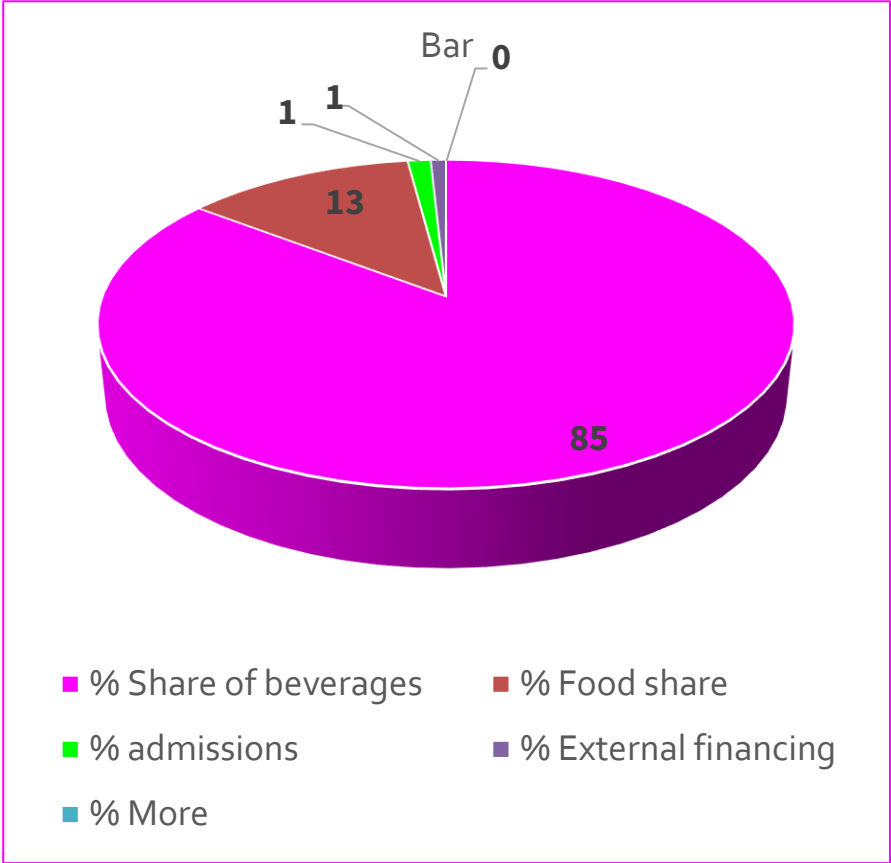
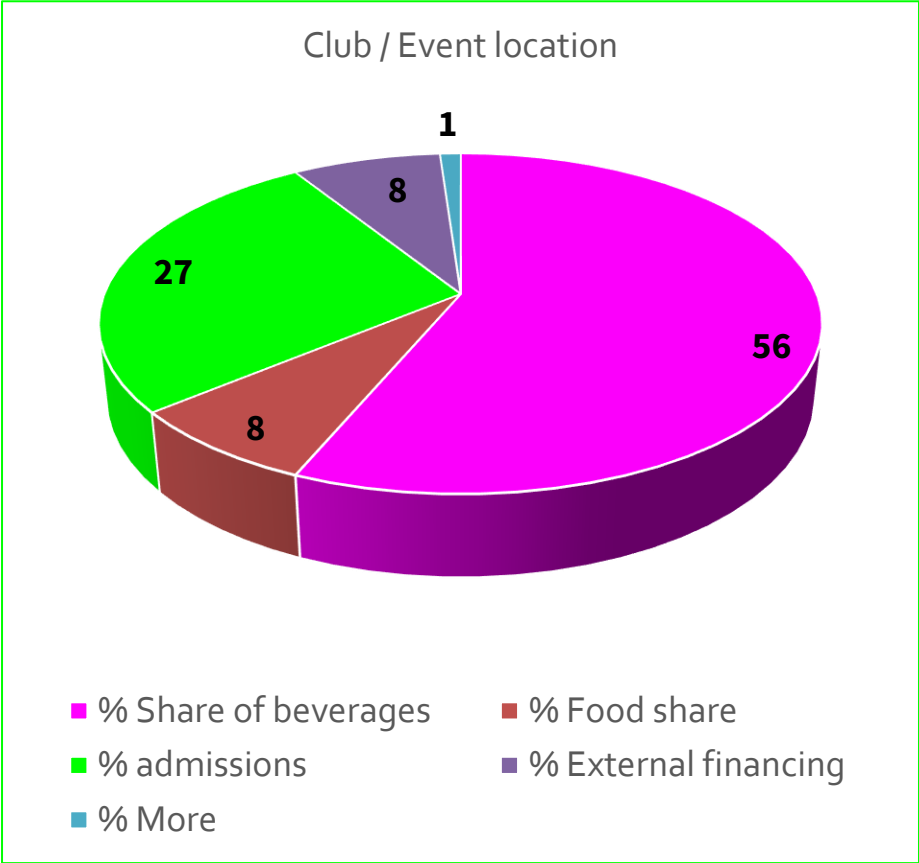
	Size	Ø OPENING DAYS / YEAR	Ø NUMBER OF EVENTS /YEAR
Bar	Up to 500	269	86 (max 200)
Club, event venue	Up to 2'500	189	143 (max 300)

Type of event, share in per cent	Party, DJ	Concerts	Theatre
Bar	67%	67%	33%
Club, event venue	85%	85%	45%

	Ø Number of bookings per year	Of which local background	Of which read as Female
Bar	122	71%	32%
Club, event venue	242	55%	28%

BCK members (39 clubs, event venues and 92 bars) 2023 over 12,000 cultural events

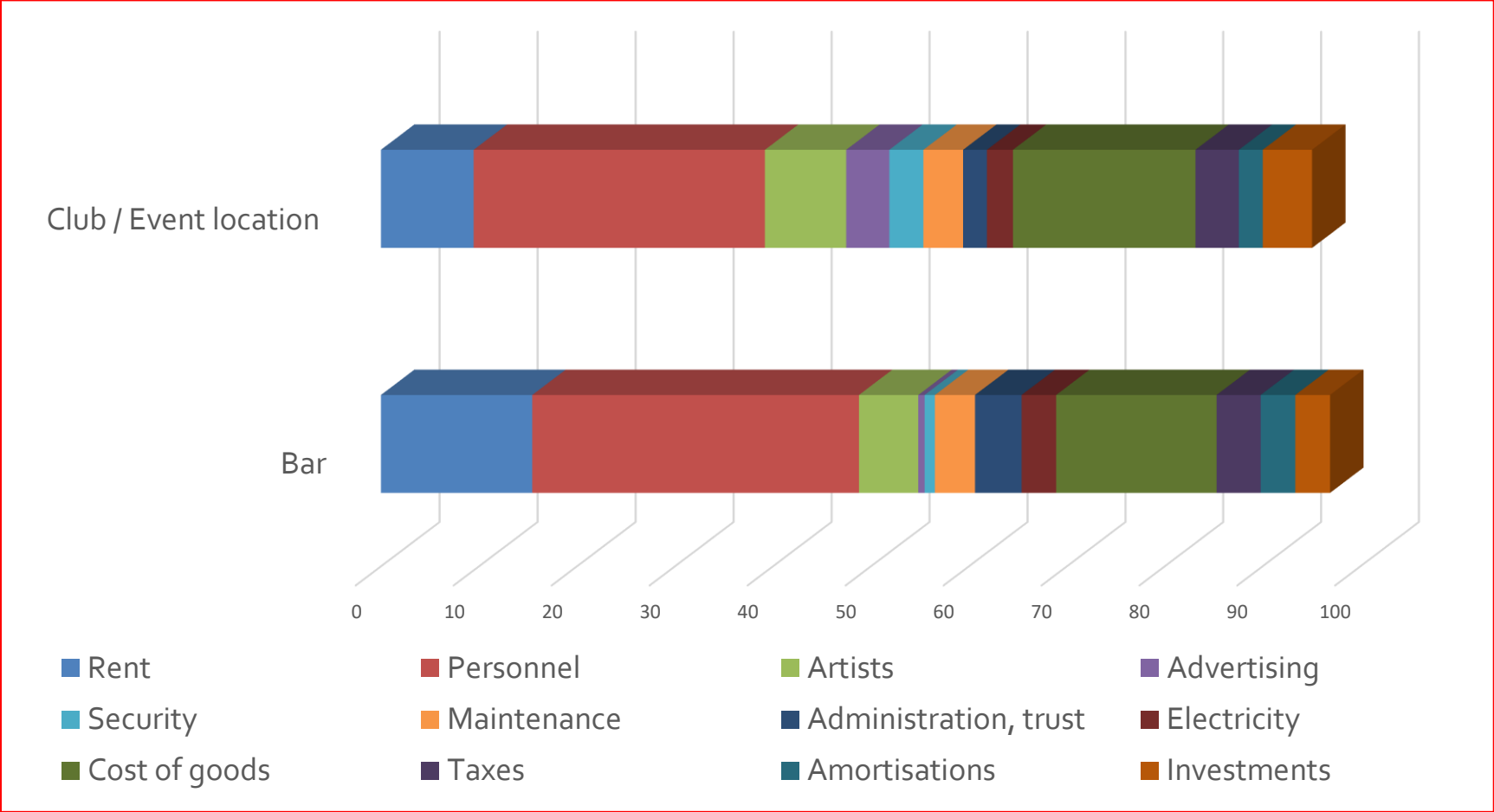
ECONOMIC SURVEY 2024



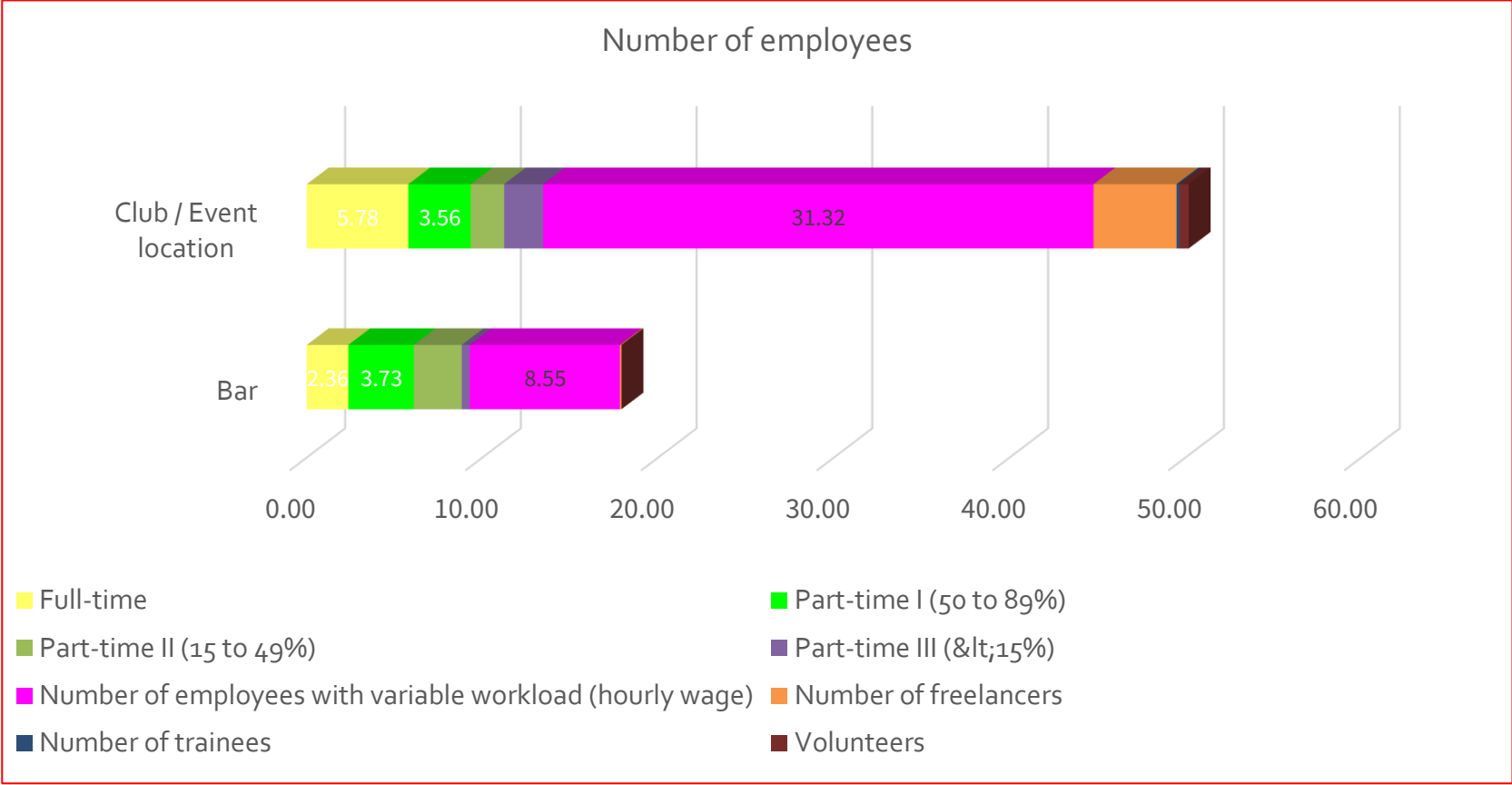
	Average	BCK members 2023: Annual turnover around Sfr. 220 million, 4 million per week
Bar	1.3 million	
Club, event venue	2.5 million	



ECONOMIC SURVEY 2024



ECONOMIC SURVEY 2024



BCK members 2023 a total of around 3,200 jobs



ECONOMIC SURVEY 2024

BAR	Ø Number of guests	Ø Turnover	Ø turnover per guest
2018	41'488	1.5 million	37.90.- Sfr.
2023	41'364	1.3 million	31.40.- Sfr.

CLUB/EVENT VENUE	Ø Number of guests	Ø Turnover	Ø turnover per guest
2018	75'115	3.4 million	45.- Sfr.
2023	83'278	2.5 million	30 Sfr.

SAFER CLUBBING

- SBCK is since 2023 the owner of the trade mark Safer Clubbing
- 2024 the activities were mainly focusing in the development of a staff training in the topic of problematic (alcohol) use among staff members.
- Together with the local prevention service "ZFPS - Zürcher Fachstelle zur Prävention des Suchtmittelmissbrauchs"
- In December this training session was performed successfully for the first time in Zurich
- The training session is now ready to be carried out in other regions as well.



ZURICH MUSIC WEEK

ZMW PANEL ON MENTAL HEALTH, BURN OUT, 05.08.2024

Panel on Mental Health. With experts DJ, Promoter, Owner how was struggling with this problem during their career.

ZMW PANEL ON THE POLITICS OF THE NIGHT, 08.08.2024

Panel about the politics of the night. Focusing on the Cultural Message 2025 - 2028 and on the Basel experience as a blue print for other cities.



SWISS MUSIC COUNCIL

- Since April 2024 the SBCK is member of the Swiss Music Council (Schweizer Musikrat, Conseil Suisse de la Musique)
- The SBCK was invited to participate in two parliamentary events in Bern.
- One of them was an event based on concert in the "Bundeshaus"



GASTRO SUISSE



Four, presidential conference

A conference of managing directors

Working group leisure noise

Parliamentarian, Fondue, event

Cooperation legal services

PROMOTERSUISSE

3 Meetings 2024

- Cultural message 2025 - 2028
- SUISA GT-K fee
- SUISA GT-Hb fee
- New tabaco product law
- L-GAV for festival (national collective labour agreement for the hospitality industry)
- New general manager for PETZI - Diego Dahinden



SUISSE
DIAGONALES
JAZZ



FINANCIAL REPORT 2024

Total Expenses	30'300.74	Total income	23'500.00
Budgeted	33'273.85	Budgeted	24'500.00
Net profit / net loss		-CHF 6'800.74	
Budgeted		-CHF 8,773.85	

Asset Overview: Swiss Bar and Club Commission (SBCK)

SBCK Cash and Equivalentents 31.12.2023	CHF 17'777.83
SBCK Cash and Equivalentents 31.12.2024	CHF 10'977.09
Swiss Nightlife Funds 31.12.2024	CHF 8'891.90



END

THANK YOU

